Sanya Sharma
UI/UX Designer

Portfolio: www.sharmasanya.com
Email: sanya.jain141@gmail.com
Contact: 9999711418
Linkedin

I am a passionate and detail-oriented UI/UX designer with 8+ years experience in the design industry, merging design thinking with functionality. Delivered 25+ successful projects showcased in leading design publications. Having a user centered and collaborative approach, I adeptly translate user research into intuitive, visually appealing prototypes, infusing product design with a distinctive architectural perspective.

SKILLS

Technical: Figma, Adobe C Suite (Photoshop, Illustrator & Indesign), Sketchup, Revit, AutoCAD, Figjam, Canva

Design: Information Architecture, User Flow, Competitive Analysis, Wireframing, Mockups, Prototyping, Usability Study, Journey Mapping, Design System, Responsive Web and App design, Web Accessibility

Research: Heuristic evaluataion, User Research Interviews, Task analysis & user persona hypothesis, A/B Testing

VOLUNTEER

Web Designer | Virginia Foundation for Healthy Youth

January 2024 - June 2024, USA

- Redesigned and overhauled the client websites, integrating client insights and meeting specific requirements.
- Implemented SEO strategies to optimize website performance and increase visibility.

EDUCATION

Google UX Design Certificate

November 2023

Masters of Interior Architecture

September 2016 - December 2017, U.S.A

CalPoly, Pomona and University of California Los Angeles Extension (UCLA)
Aggregate: 3.9

Bachelors in Architecture

August 2011 - May 2016, INDIA

Guru Gobind Singh Indraprastha University
Aggregate: 1st Division

WORK EXPERIENCE

UI/UX Designer | Brain Racers

October 2024 - Present, CANADA

- Refined, evolved and innovated user journeys and designs based on performance data, stakeholder feedback for special features.
- Developed design system and Created visual assets & UI components for special features on the platform.
- Developed Hi-fi prototype of the platform and AI based features for investor pitch.

AI UX/UI Designer | Vosyn AI

September 2024 - December 2024, CANADA

- Crafted wireframes and high fidelity prototypes for VosynVerse, a B2C voice synthesis platform.
- Led as Pod Captain, ensuring seamless workflows, team alignment, and project delivery within timelines.
- Conducted Heuristic Evaluation and Quality Assurance.
- Facilitated cross-functional collaboration between design, development, and product teams, leading to a 20% improvement in project delivery efficiency for Beta Launch.

Web Design Contractor | MapleTalent hub

July 2024 - November 2024, CANADA

- Conceptualised and redesigned the company website which led to 35% increase in the conversion rate.
- Developed a scalable design system with 60+ assets.

Architect & Interior Designer | Buildon Studio

April 2019 - December 2023, INDIA

- Designed concepts for 20+ projects, within optimized budget while meeting client objectives.
- Oversaw end-to-end project phases, maintaining a 95% adherence to schedules and documentation standards.

Web Designer | Buildon Studio

February 2021 - May 2021, INDIA

- Designed a user friendly responsive website for the startup.
- Worked on the website SEO leveraging Google Analytics which led to 30% increase in impressions, 67% increase in clicks, and 24% decrease in the bounce rate.

Interior Architect | Envirotechno

Jan 2018 - Aug 2022(Part time), LOS ANGELES, U.S.A.

- Produced detailed design presentations for high-end residences, ensuring a 99% accuracy in drawings based on 3D models.